



PRODUCT GUIDE



Emerald Exterior Acrylic Latex Paint

- This premium paint and primer in one allows you to achieve stunning exterior results that stand the test of time in fewer coats
- Offers premium performance that stands the test of time, coupled with exceptional beauty and excellent application
- Offers resistance to blistering, peeling, fading and dirt pickup, as well as a mildew-resistant coating



Emerald® Interior Acrylic Latex Paint

- Exceptional hide, coverage, durability, and washability
- Paint and primer in one with a smooth, uniform finish
- Outstanding scrub, stain, block, water spotting and burnish resistance
- Inhibits the growth of mold and mildew
- Available in Flat, Matte, Satin, Semi-Gloss



Duration Exterior Acrylic Latex

- Excellent durability and hide
- Formulated with PermaLast Technology
- Excellent protection from cracking, peeling and blistering
- Flash rust resistance minimizes nail head rusting
- Self-priming
- Low temperature application down to 35°F
- Flat, Low Lustre, Satin, Gloss sheens



Duration Home Interior Acrylic Latex

- Advanced stain blocking technology - a paint and primer in one
- Minimal color rub-off and less visible shine after washing
- New high hiding accent base
- Anti-microbial agents
- Ideal for high-traffic residential and commercial spaces
- Available in Flat, Matte, Satin, Semi-Gloss



Latitude Exterior Acrylic Latex

- Resists early moisture in as little as 30 minutes -- twice as fast as most exterior coatings
- Applies smoothly with air, surface, and material temperatures ranging from 35°F – 120°F
- Excellent hide and coverage, flows easily and levels to a smooth, premium finish
- Can be tinted with VinylSafe® Colors
- Available in Flat, Satin, Gloss sheen



Cashmere® Interior Acrylic Latex

- Ultra-smooth, rich, silky finish.
- Silky, low-stipple appearance that looks good from all angles.
- Outstanding coverage and hide.
- Scrubbable for easy cleaning and maintenance.
- Available in Flat, Low Lustre, Eg-Shel, Pearl, Medium Lustre

